

# International Symposium of Ultrasound for Regional Anesthesia, Pain Medicine and Perioperative Application (ISURA) 2023

% Dr. Anahi Perlas

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**COORDINATOR:** *Vincent Chan, MD, FRCPC*

## **CORPORATE PARTNER & EXHIBITOR APPLICATION**

**ISURA 2023 Conference – June 2 - 5, 2023**

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e-mail: \_\_\_\_\_

We would like to participate in the 18<sup>th</sup> Annual International Symposium on Ultrasound for Regional Anesthesia, Pain Medicine and Perioperative Application.

**Please issue a cheque to Toronto Ultrasound for Regional Anesthesia Workshop or pay by credit card through PayPal.**

Visa, MC, AMX \_\_\_\_\_ Expiry date \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

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In addition to on site exhibitor display, the ISURA 2023 meeting will be also using the [Whova event management platform](#) to showcase sponsor's and exhibitor's advertisements, extend your brand presence and reach your potential clients through our various communication channels. Meet and greet attendees, discuss your products and services with attendees, and show off your latest product advancements throughout the conference.

Sponsors	Price	√
<p><b>Gold Corporate Partner (Exhibit On Site: June 3 &amp; 4; Virtual Online: June 2 - 5, 2023)</b></p> <p><b>Includes</b></p> <ul style="list-style-type: none"> <li>• 8 complimentary on site registrations; additional representatives = \$50/person</li> </ul> <p><b>Equipment Support</b></p> <ul style="list-style-type: none"> <li>• <b>Ultrasound machines for workshops</b></li> </ul> <p><b>ISURA 2023 Website</b></p> <ul style="list-style-type: none"> <li>• Thank you to Our Sponsors signage recognition</li> <li>• Thank you to Our Sponsors on our social media banner</li> </ul> <p><b>Whova Conference App</b></p> <ul style="list-style-type: none"> <li>• <b>Prominent sponsor banner Ads in both the <a href="#">Mobile Conference App</a> (phones/ tablets) and the <a href="#">Web Link</a> (computers)</b></li> <li>• <b>1 complimentary industry sponsored non CME symposium time slot (45 min)</b></li> <li>• Logo display during break time</li> <li>• Short company ad videos (&lt; 1 minute) during break time daily</li> <li>• Logo included in the Exhibitor Center</li> <li>• Logo included in the Sponsor Center</li> <li>• 1 push notification / day to registered attendees about your activity</li> <li>• Sponsor recognition for a specific session</li> <li>• Download potential lead contact information directly &amp; final list of delegates</li> </ul> <p><b>Complimentary On Site &amp; Virtual Exhibitor Space</b></p> <p>Interactive exhibitor booth that allows you to upload:</p> <ul style="list-style-type: none"> <li>• Product demo video</li> <li>• Zoom link for Live Streaming for product demo</li> <li>• Company information</li> <li>• Contact information</li> <li>• Product handouts (2)</li> <li>• Lead Generation <ul style="list-style-type: none"> <li>• Coupons/Raffles/Giveaways</li> <li>• Interactive passport contest to direct traffic to your virtual booth</li> <li>• Polls for attendees to participate; a raffle for a prize to those who responded to your poll</li> <li>• Live Chat (attendees can post comments, pictures, and likes on the exhibitor profile page)</li> <li>• Arrange meet-ups and virtual meets with attendees on the Whova app</li> </ul> </li> </ul>	CAD \$7,000	

Please return completed form to % Dr. Anahi Perlas, Department of Anesthesia, Toronto Western Hospital, McL 2-405, 399 Bathurst St., Toronto, ON M5T 2S8 or by email. Cheques payable to **Toronto Ultrasound for Regional Anesthesia Workshop** or pay by credit card through PayPal.

Exhibitors		
<p><b>Conference Exhibitor (On Site: June 3 &amp; 4; Virtual Online: June 2 - 5, 2023)</b>  <b>Includes:</b>            2 complimentary on site registrations; additional representatives = \$50/person  <b>ISURA 2023 Website</b></p> <ul style="list-style-type: none"> <li>• Thank you to Our Exhibitors signage recognition</li> </ul> <p><b>Whova Conference App</b></p> <ul style="list-style-type: none"> <li>• 1 short company ad videos (&lt; 1 minute) during break time daily</li> <li>• Logo included in the Exhibitor Center</li> <li>• 1 push notification / day to registered attendees about your activity</li> <li>• Sponsor recognition for a specific session</li> <li>• Download potential lead contact information directly &amp; final list of delegates</li> </ul> <p><b>Complimentary On Site &amp; Virtual Exhibitor Space</b>            Interactive exhibitor booth that allows you to upload:</p> <ul style="list-style-type: none"> <li>• Product demo video</li> <li>• Zoom link for Live Streaming for product demo</li> <li>• Company information</li> <li>• Contact information</li> <li>• Product handouts (2)</li> </ul> <ul style="list-style-type: none"> <li>• Lead Generation               <ul style="list-style-type: none"> <li>• Coupons/Raffles/Giveaways</li> <li>• Interactive passport contest to direct traffic to your virtual booth</li> <li>• Polls for attendees to participate; a raffle for a prize to those who responded to your poll</li> <li>• Live Chat (attendees can post comments, pictures, and likes on the exhibitor profile page)</li> <li>• Arrange meet-ups and virtual meets with attendees on the Whova app</li> </ul> </li> </ul>	CAD \$2,400	
Corporate Partner & Exhibitors		
Additional company representatives attending	\$50/person X _____person  = \$ _____	
<b>Total Amount (please total all ticked items)</b>	<b>CAD \$</b>	

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